



**Governing Board Minutes
November 14, 2022 @ 4:30 PM
Via Zoom/ in person**

<https://zoom.us/j/93589974425>

Call Meeting to Order: President Dennis Dederding called the meeting to order at 4:30 PM

Secretary Report – [Minutes from October 6, 2022 Meeting](#) on a motion by Treasurer Reiter with a second by Member Mogenson, the minutes were unanimously approved. \

Treasurer Report : Treasurer Reiter noted that although it looks like we are operating in the “red” we have not yet billed partner schools and the beginning of the school year reflects “start up” expenses. Jennifer Owen notes that she and Charles Achter will be invoicing the partnering schools within the next week. For the benefit of the new members, President Dederding reflected that typically by the end of the school year the e-schools are able to benefit the school district as a whole by putting money back into the general fund. Treasurer Reiter noted that last year it was about \$400,000 and about \$500,000 the previous year. On a motion by President Dederding with a second by Member Mogenson the treasurer’s report was unanimously approved.

Between the Lakes Virtual Academy Report

Enrollments BTLVA 62

- K-2 – 6 students (-2)
- 3-5 – 12 students (+2)
- 6-8 – 44 students (+4)

Change in Personnel

Jennifer Owen explained that she is letting partner districts know that we are approaching capacity in the 6-8 grade strand. They are considering three options to address overflow: using a teacher from a partner district, bringing on a teacher from last year who is not available for synchronous instruction or hiring a new teacher.

Kiel eSchool Report

- Enrollments Full Time Students 124
 - 9th grade – 18 students (+1)
 - 10th grade – 21 students (+8)
 - 11th grade – 37 students (+4)
 - 12th grade – 48 students (+9)

- Adjustments
Jennifer and Sarah are working hard to market to schools in the state who have no online presence of their own to see if we could partner with them.

Old Business

- Grant Details
\$177,698.74 carry over has been approved
\$104,025.00 allocated for this year
\$281,724.74 total for the year (minus purchases July-to date)
Sarah Hackett will be helping to find ways to effectively spend this money. It may involve moving money around in our grant budget which will be a fair amount of paper work but should be beneficial to the school overall.
- Welcome new members/advisory members
Sarah Muraski-Covell welcomed Mary Adelman, Shawn Mangan and Sue Steiner and asked if they were comfortable joining the board at this time. John Mitchell was unable to get into the meeting to participate due to a tech issue. Sue graciously agreed to join in a non-voting capacity. Mary Adelman graciously declined and Shawn Mangan is considering joining and wants to discuss it with his wife. Addition of new member will be carried over to next month.

New Business

- WRCSS update & Potential budget changes
Sarah Hackett, a consultant from Wisconsin Resource Center for Charter Schools Statewide shared that she provides support for districts. Their work is supported by a state contract with the Department of Public Instruction and through individual contracts with districts who are looking for more support. They entered into a contract with our district to support Sarah and Jennifer this year in their new roles and with the growth, grant and consortium work. She wants to make sure we are using the grant for everything we can to ensure the long-term stability of our online program. She has also set aside time to work with the governance board on performance measures, budget oversight and planning. She can also offer foundational governance board support for new members. She can provide support in creating a governance board handbook. She is available for individual support to board members as well. She will be making recommendations for grant expenditures that may need to be voted on by the board.
- Marketing update– new commercials with statewide reach would cost about \$20,000. A formal proposal is being developed. Sarah is collecting ideas from parents and teachers.
- Parent meeting recap/ Community outreach ideas and update.
A parent meeting was held last week and was not well attended. Those in attendance gave good field trip recommendations. Parents wanted field trips all over the state since our students are all over the state. They talked about a Madison field trip (especially for 4th graders studying Wisconsin) to include zoo, gardens, museums, and the state capitol. A field trip is scheduled to the Ahrens factory in Brillion in a few weeks. In Appleton the Houdini Museum, the Trout Art Museum and planetarium were suggested. In Milwaukee the Art Museum, Milwaukee Public Museum, Discovery Center were suggested. Virtual field trips were also suggested. They tried to encourage parents to take advantage of activities scheduled at the physical middle school building. These activities have not been well attended because it's difficult for parents from further away. Sarah is creating a poll to see what could be offered in the building that would draw people.

Future Agenda Items

Recap of DPI Audit

Adjournment

On a motion by Member Mogenson and seconded by Treasurer Reiter the meeting was adjourned at 5:33 PM